SHREK: VISUAL RHETORIC Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hr: \_\_\_\_

**Directions:** As you watch the film Shrek, take note of the visual images that are communicating meaning (could be a social, cultural, or political statement). Record your observations (explicit information) and then explain your interpretation (the implied meaning/the intended message of the creator). Also consider if the message is specific or universal. Be aware of and incorporate into your analysis the use of satire, irony, exaggeration, and juxtaposition.

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| **Observation (Explicit Information)** | **Interpretation/Analysis of Images (Implicit/Implied Message)** |
| 1. Forced relocation of fairytale creatures by royal order. Royal army shackles creatures and puts them into carriages. | *Only creatures, not humans, are being subjected to this cruel mistreatment. This royal decree against the fairytale creatures is prejudiced. Those in power are exploiting the vulnerable and their actions are unjust.* |
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