**WRITING OUTLINE for McGONIGAL RHETORICAL ANALSIS**

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| **TOPIC SENTENCE (Your Opinion)**  In McGonigal’s book *Reality is Broken*, she claims that “gamers have had enough of reality.” and they go to virtual worlds for fulfillment where games “teach”, “inspire”, “engage”, and “bring us together”. She builds this argument and convinces her audience through the use of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.   * emotional appeals (eliciting/evoking an emotional response from the audience) * logical appeals (evidence-based reasoning) * ethical appeals (establishing her credibility)   **GOAL:** Choose one of the appeals to build a paragraph where you analyze McGonigal’s rhetoric. |
| **ANALOGY**  Create a metaphor/analogy in your writing. For example, you could compare McGonigal to a race car driver.   * McGonigal sets a course to guide the audience from her initial claim to her final argument… * The first vehicle she uses to develop her initial claim is the tactic of… * She is continuously driving her argument by… * …is the engine of her argument |
| **INTRODUCE, QUOTE, & EXPLAIN TACTICS: *Zero in at the microscopic level.***   * **INTRODUCE the** **tactic** * **BLEND QUOTATIONS** (refer to handout) * **NEED THREE QUOTED EXAMPLES. These examples must support your thesis that she builds an effective argument and is convincing.** |
| **ANALYZING THE TACTIC: *Zoom out to the big picture effect and purpose.***   * The author’s ability to… engages her audience and they… * This use of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ serves to… * McGonigal’s purposeful inclusion of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ helps to… * By using the tactic of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, the author is… * The preliminary effect of this tactic is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, yet the greater effect on the audience is… * She is deliberately \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in order to… * It is apparent that McGonigal is striving to… * The resulting effect on the audience is… * This is impactful because… * This helps to support her claim because… * This is persuasive because… * This contributes to the development of her argument by… |
| **CONCLUDING**  **In Summary**, all of these examples show that McGonigal effectively argues that *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_*\_\_\_\_\_*“quote” or \_paraphrase her main claim/argument here*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ through the use of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in order to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. |