English 11: *Rhetorical Analysis of* NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ HR: \_\_\_\_

*The excerpt “The Endangered Human Moment” from Daniel Goleman’s Focus*

Explain how Goleman build an argument to persuade his audience that “technology captures our attention and disrupts…human moments.”

Make a list!

A.

B.

C.

D.

E.

Body **¶ 1**

|  |  |
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| Strategy 1:  | How does the example strengthen or support the claim? |
| Ex. 1 |  |
| Ex. 2 |  |
| Ex. 3 |  |
| Conclusion: All of these \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ combined are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  (idea that pulls all your examples together)  |

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| Strategy 2:  | How does the example strengthen or support the claim? |
| Ex. 1 |  |
| Ex. 2 |  |
| Conclusion about Strategy 2:  |

Body **¶ 2**

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| Strategy 3:  | How does the example strengthen or support the claim? |
| Ex. 1 |  |
| Ex. 2 |  |
| Conclusion about Strategy 3:  |

Body **¶ 3**

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| **Thesis statement**: In the “Endangered Human Moment”, Goleman effectively builds his argument by using \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.   |

1. **Intro**
	1. Opener
	2. Thesis Statement
2. **Strategy 1 Body ¶**
	1. Topic Sentence
	2. 3 Examples w/ Explanations that follow
	3. Concluding Statement
3. **Strategy 2 Body ¶**
	1. Topic Sentence
	2. 2 Examples w/ Explanations that follow
	3. Concluding Statement
4. **Strategy 3 Body ¶**
	1. Topic Sentence
	2. 2 Examples w/ Explanations that follow
	3. Concluding Statement
5. **Conclusion**
	1. Author’s purpose
	2. Paraphrase Goleman’s claim in your own words
	3. Restate your thesis statement

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| **Topic Sentences** |
| **Body ¶ 1:** |
| **Body ¶ 2:** |
| **Body ¶ 3:** |